

# WISE GIVING™

GUIDE

BBB WISE GIVING ALLIANCE : SPRING/SUMMER 2026

## WHEN MENTAL SHORTCUTS GET IN THE WAY OF WISE GIVING





A Publication of the  
BBB Wise Giving Alliance

The *Wise Giving Guide* is published twice a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to

[guide@give.org](mailto:guide@give.org)

or write to us at the address below.

#### SPRING/SUMMER ISSUE 2026

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# president's MESSAGE

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houghtful giving empowers your generosity to create the change you want to see.

This issue of the *Wise Giving Guide* explores how mental shortcuts can sometimes get in the way of wise giving but, when harnessed in our favor, can help us become more intentional and effective donors.

Being a Wise Giver brings many benefits. When you take time to think about where and why you give, generosity becomes guided by intention rather than impulse. You gain greater control over the kind of difference you want to make in the world and often feel a deeper connection to the causes that matter most to you. Thoughtful giving also helps keep your mailbox manageable while protecting you from scams and misleading appeals. In turn, you can focus your giving and take pride in the impact you create.

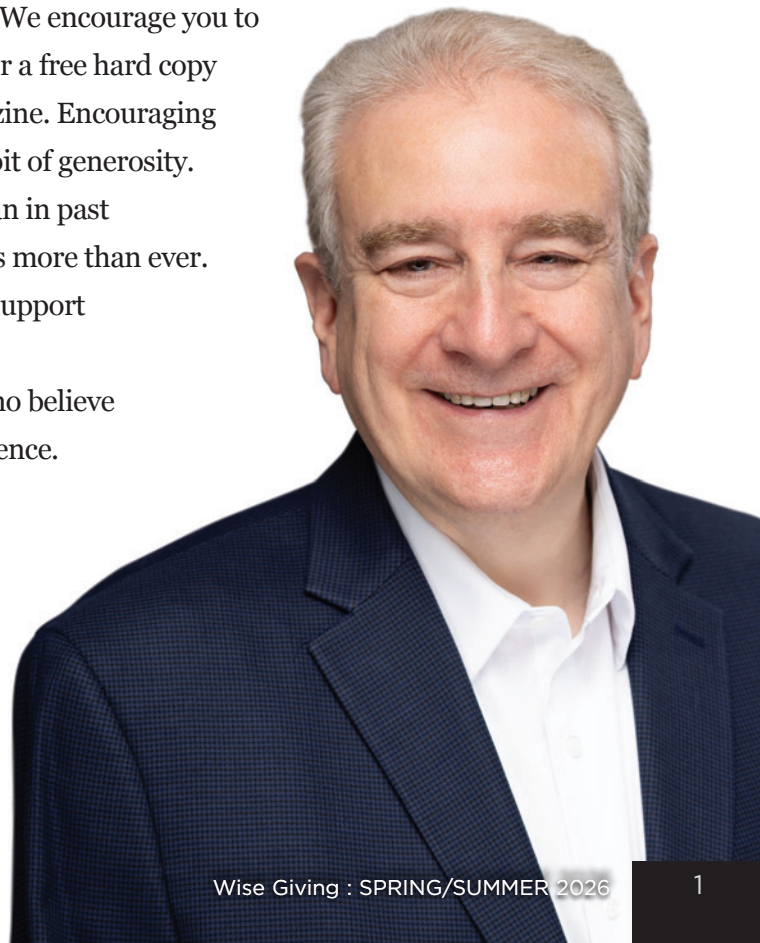
As a recipient of this magazine, you have likely used our charity reports (produced by our expert staff based on the 20 BBB Standards for Charity Accountability) over the years. Many of you can proudly call yourselves Wise Givers. If that sounds like you, consider sharing your experience with family and friends. We encourage you to share this guide with them or let them know they can order a free hard copy of the latest *Wise Giving Guide* at [Give.org/request-magazine](https://www.give.org/request-magazine). Encouraging others to give thoughtfully can help cultivate a lifelong habit of generosity.

With fewer U.S. households giving to charity today than in past decades, practicing and taking pride in wise giving matters more than ever. Thoughtful generosity strengthens the organizations you support and can inspire others to give.

Thank you for being part of a community of donors who believe that informed, intentional giving can make a lasting difference.



Bennett M. Weiner,  
*President & CEO*



# WHEN MENTAL SHORTCUTS GET IN THE WAY OF WISE GIVING

Have you ever judged a book by its cover? If so, you are not alone. Our brains love a mental shortcut, saving energy by avoiding conscious thought in favor of quick solutions. It's a natural human tendency.

These shortcuts help us run away from a bright spider, follow a crowd toward an exit, or choose food that looks familiar. They can be useful, and even lifesaving! But they can also lead us astray. Mental shortcuts play a role in why attractive people tend to earn more, why we're willing to pay extra for certain brands, and in far more nefarious biases.

When it comes to giving wisely, mental shortcuts can also help or lead to unwanted outcomes. When you see the BBB Accredited Charity seal, you can be confident that our team has carefully verified that the charity meets all 20 *BBB Standards for Charity Accountability*. Other brain biases can be trickier, so keep your mind in check when it comes to:





## THAT NAME SOUNDS FAMILIAR

Familiar names feel safer. If your mom's name is Jane, you may instinctively feel more comfortable with a new coworker named Jane. In the same way, knowing that many cancer charities do excellent work can make a new cancer-related solicitation seem automatically trustworthy.

Be cautious of appeals that use names very similar to well-known charities. Bad actors can rely on donors' familiarity and goodwill, counting on people who do not pause and verify before giving.



## EVERYONE IS DOING IT

In this day and age, viral moments can bring us together. Joining the "Holy Airball" trend on TikTok can be fun; coming together to support a trustworthy charity in response to a disaster can be powerful. But just because everyone is doing something doesn't make it a reliable sign of trust.

If you're joining the masses for a good cause or responding to a celebrity appeal, take a moment to do so thoughtfully and responsibly.

A celebrity endorsement doesn't necessarily mean a charity has been carefully vetted or that there is a clear plan for how the funds will be used. Similarly, when using crowdfunding platforms, the safest approach is to donate to campaigns for people you personally know or to support established charities you trust.



## THERE IS NO TIME TO PAUSE

We can be overly influenced by an exaggerated sense of urgency. Appeals that strongly tug at your heartstrings, *without* offering clear, specific, or verifiable details, could be a sign of a scam.

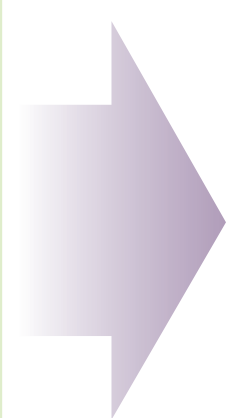
Even during times of humanitarian crises or natural disasters, when needs are genuinely urgent, be cautious of pressure to click links or scan QR codes on the spot. Trustworthy charities welcome verification and follow-up questions; and they are willing to take the time to build a relationship with you.

## BIGGER IS BETTER?

Unconsciously, we tend to assume that high-priced items are higher quality, more popular products are better, and bananas in a museum are art. (Art critics may disagree.) Some donors may similarly assume that charities claiming 100% of donations go to programs are better stewards of their money.

There is a lot to unpack in such claims, but, in short, bigger is not always better. When you see statements like "100% of your donations will be spent on programs," this should raise a red flag. All legitimate charities have administrative and fundraising expenses... these costs do not simply disappear. In the worst-case scenario, you are being misled. In the best-case scenario, those costs are covered by other funding sources, such as wealthy donors, board members, or corporate sponsors, but they still exist.

Well-run charities need reasonable administrative and fundraising expenses to operate effectively. Pressuring organizations to maintain unrealistically high program-spending ratios can actually be harmful. When you see such claims, ask follow-up questions. Don't let 100% claims be the deciding factor in your giving decisions. Instead, focus on the charity's overall effectiveness, transparency, and accountability.



A short pause can go a long way. Your brain (and your generosity) will be better for it.

## WHEN MENTAL SHORTCUTS CAN ENERGIZE WISE GIVING

While mental shortcuts can sometimes get in the way of wise giving, understanding how your heart and mind work can also help you reach your generosity goals. Small changes in how we approach decisions can make a big difference. Sometimes, the hardest step is getting started.

We hear plenty of advice about how changing our environment, reducing friction, or harnessing natural biases can energize self-improvement. Small adjustments can help people do things that are good for them but don't always feel easy in the moment: leaving your phone outside the bedroom so you don't doom-scroll at night; saving your favorite show for the treadmill so exercise becomes more appealing; joining a pickleball group so you stay active and connected; or committing to read just five minutes a day until the habit sticks.

The same kinds of strategies can help us become more thoughtful and generous donors. By recognizing how our minds work, we can use mental shortcuts in ways that support the kind of impact we want to make in the world. Here are a few ways to put those insights to work:



### MAKE A DIFFERENCE PROACTIVELY, NOT ALWAYS REACTIVELY

We tend to be most inclined to give when something pulls at our heartstrings - a powerful story, an emotional appeal, or a heartbreaking image. Compassion is a wonderful motivator, and responding to urgent needs can make a real difference. But when all of our giving is reactive, we may not make the most thoughtful or effective decisions.

Make time to think proactively about the difference you want to make. Consider questions like: What issues matter most to me? Where do I want my generosity to have an impact? What kind of giver do I want to be? Perhaps you see yourself as someone who supports children's education, protects the environment, or helps families during


times of crisis. Once you identify the causes that resonate most with your values and identity, you can build a giving plan that reflects those priorities independently of who is asking.

### FIGHTING CHOICE OVERLOAD IS EASIER THAN YOU THINK

The sheer number of charities can feel overwhelming, with nearly 1.5 million charities in the United States. The range of causes is also huge: health, arts and culture, the environment, human services, civil rights, disaster response, veterans' services, youth development, animal welfare, and many more.

Even within a single cause, approaches can vary widely. If you care about the environment, for example, you might encounter organizations focused on conservation, wildlife protection, renewable energy, environmental education, or climate policy. Faced with so many options, it's easy to feel paralyzed.

Fortunately, you don't have to do all the research alone. The 20 *BBB Standards for Charity Accountability* provide a clearly defined framework for charities to voluntarily demonstrate transparency, accuracy, strong governance, and responsible fundraising practices. We hope that these Standards, along with verification by our team of experts, make the process of choosing trustworthy charities much simpler.



## GIVING TOGETHER

Humans are social creatures. Even those who value quiet and independence still care deeply about relationships and shared experiences. One powerful way to motivate generosity is to make it a social activity.

Families, for example, can turn giving into a shared tradition. A conversation about family values (what matters most and how you want to make the world better) can lead to meaningful discussions across generations. Inviting children and grandchildren to help choose causes or volunteer opportunities not only encourages generosity today but also helps cultivate a lifelong habit of giving.

Another option is to join a giving circle: a group of individuals who pool their resources and decide together which charities to support. Giving circles allow members to learn from one another, explore new causes, and amplify their collective impact.

## MINIMIZE PROCRASTINATION

These days, there is a lot coming at us at once. Good intentions can easily be delayed when life gets busy. With so many demands on our time and attention, it's easy to put charitable giving off for "later."

Our daily decisions are often shaped by default choices we make without much thought. The same principle can work in your favor when it comes to generosity. By establishing simple personal "defaults," you reduce the need to rethink every decision from scratch. Your generosity becomes guided by intention rather than impulse.

A simple plan and setting personal deadlines can help. You might decide, for example, to give to one of your favorite causes each quarter or set up monthly donations that collectively make a meaningful difference. By creating a routine and a timeline, you reduce the mental effort required to get started. What once felt like a big decision becomes a manageable habit.

## START SMALL TO BUILD MOMENTUM

Another helpful mental shortcut is to make the first step very small.

Just as committing to five minutes of reading can spark a lasting reading habit, setting a modest giving goal can help build momentum. This might mean setting a small giving goal, volunteering a few hours each year, or researching one new charity at a time.

Small steps reduce hesitation and make it easier to begin. Over time, those small actions can grow into deeper engagement.

A small choice today can make it easier to give wisely tomorrow and help ensure that your generosity creates the kind of impact you hope to see in the world.

Don't be discouraged if you can't give as much as you might like. Thoughtful giving is not measured only by size. Thoughtful generosity adds up and helps strengthen the organizations and causes you care about. Staying engaged today also helps you build the knowledge, confidence, and habits that will prepare you to give even more generously in the future.

# How to Read the List of National Charities

The following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The BBB WGA receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.



## ***Please note the following explanations about this list:***

**Name Inclusion:** Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.

**Name Omission:** Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the BBB WGA has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.



**Latest Results:** This list reflects the latest charity report results as of March 13, 2026. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.



*Are you looking for a national charity that's not on our list?* Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.



## ***Note to readers about "see entry for"***



Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. White horizontal bars indicate an alternate name, and refer you to the evaluation listing.



## Definitions for the List's Column Headings






 **Accredited (Met Standards)** — Charities with a green check box  in the first column next to their name met the 20 Standards for Charity Accountability on pages 44-45. There is no charge to charities for the accreditation evaluation.



































 **Standards Not Met** — If a charity has number codes (for example: 3, 6, 7) in the second column with a yellow X mark  that means the charity did not meet cited provision(s) of the BBB Charity Standards on pages 44-45.





































 **Unable to Verify** — If a charity has number codes (for example: 8, 9, 13) in the column with a blue question mark  that means the BBB WGA was unable to verify if the charity met the cited provision(s) of the BBB Charity Standards on pages 44-45. This designation indicates that the charity either did not provide all of the requested information or the information provided was not sufficient to conclude that they met the cited standard(s).






































 **Did Not Disclose** — If a charity has a red exclamation mark  the charitable organization either has not responded to written BBB WGA requests for information or has declined to be evaluated in relation to the *BBB Standards for Charity Accountability*. Charity participation in the BBB WGA's review is voluntary. However, without the requested information, it is not possible to determine whether these charities adhere to all of the *BBB Standards for Charity Accountability*. The BBB WGA encourages charities to disclose accountability information beyond that typically included in financial statements and government filings, in order to demonstrate transparency and strengthen public trust in the charitable sector. The majority of national charities contacted by BBB WGA provide information and participate in the BBB WGA's evaluation program.

 **Review in Progress** — Charities with a  in the column marked Review in Progress are being routinely evaluated based on current materials provided by the organization to the BBB WGA.











































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
<b>A</b> A Chance in Life	✓				
A Leg To Stand On	✓				
A Wider Circle				!	
AARP Foundation	✓				
Abandoned Children's Fund				!	
Academy of American Poets		14, 16			
Acadia Center		1, 6, 7, 14, 18	13		
Accelerated Cure Project				!	
ACCION International				!	
Accountability Lab					⋮
ACLU Foundation	See entry for American Civil Liberties Union Foundation.				
Action Against Hunger	✓				
Action International Ministries				!	
Adopt-A-Classroom	✓				
AdoptaPlatoon				!	
Adventure Unlimited				!	
Advocates for Youth		6, 7, 16	1, 3, 15		
African Enterprise		1, 6, 7, 16, 17, 18			
African Wildlife Foundation				!	
AFS-USA					⋮
Aga Khan Foundation USA		6, 7	13, 15		
Aid for Starving Children				!	
Algae Foundation					⋮
Alight	✓				
All Hands and Hearts				!	
Alley Cat Allies				!	
Alliance for Lupus Research	See entry for Lupus Research Alliance.				
Alpha-1 Foundation	✓				
ALS Association	✓				
ALS Therapy Development Institute				!	
ALSAC/St. Jude Children's Research Hospital	✓				
Alzheimer's Association/Alzheimer's Disease and Related Disorders Association	✓				
Alzheimer's Disease Research Foundation	See entry for Cure Alzheimer's Fund.				
Amazon Conservation Association			14		
American Needs Fatima				!	
America Scores				!	
American Anti-Vivisection Society				!	
American Associates, Ben-Gurion University of the Negev				!	
American Association for Cancer Research	✓				









































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
American Association of Kidney Patients		3, 6, 7, 14, 16, 17, 18	13, 15		
American Autoimmune Related Diseases Association					
American Battlefield Trust					
American Bible Society					
American Cancer Society					
American Childhood Cancer Organization					
American Civil Liberties Union Foundation					
American Consumer Institute Center for Citizen Research		1, 4, 6, 7, 14, 16, 17, 18	2, 3		
American Council for an Energy Efficient Economy					
American Council of the Blind					
American Diabetes Association					
American Family Association					
American Foundation for Suicide Prevention					
American Foundation for the Blind					
American Friends of Tel Aviv University					
American Friends Service Committee					
American Geophysical Union		6, 7, 16, 17, 18			
American Health Assistance Foundation	See entry for BrightFocus Foundation.				
American Heart Association/American Stroke Association					
American Himalayan Foundation					
American Humane					
American Indian College Fund					
American Indian Education Fund	See entry for Partnership With Native Americans.				
American Indian Graduate Center	See entry for Native Forward Scholars Fund.				
American Institute for Cancer Research					
American Ireland Fund					
American Jewish Joint Distribution Committee					
American Jewish World Service					
American Kidney Fund					
American Legion National Headquarters					
American Leprosy Missions	See entry for Hope Rises International.				
American Lung Association					
American Near East Refugee Aid	See entry for Anera.				
American Printing House for the Blind					
American Red Cross					
American Research Center in Egypt					
American Society for the Prevention of Cruelty to Animals					

Name of National Charity	 Accredited <small>(Met Standards)</small>	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
American Stroke Association	See entry for American Heart Association.				
American Technion Society					
American Tinnitus Association					
Americans United for Separation of Church and State					
AmeriCares Foundation					
America's Charities					
America's VetDogs—The Veteran's K-9 Corps	See entry for Guide Dog Foundation for the Blind and America's VetDogs.				
amfAR	See entry for Foundation for AIDS Research.				
Amnesty International of the USA					
Amputee Coalition of America					
AMREF Health Africa					
Amyotrophic Lateral Sclerosis Association	See entry for ALS Association.				
Anera					
Animal Legal Defense Fund					
Animal Place					
Animal Welfare Institute					
Appalachia Service Project					
Appalachian Trail Conservancy					
Arab Student Aid International					
Arc of the United States, The					
Archaeological Conservancy					
Armed Services YMCA of the USA					
Arms of Hope					
Arthritis Foundation					
Army Historical Foundation					
Asia's Hope					
ASPCA	See entry for American Society for the Prevention of Cruelty to Animals.				
Association for a More Just Society					
Association on American Indian Affairs					
Asthma and Allergy Foundation of America					
Astronaut Scholarship Foundation					
Atlas Free					
Autism Society of America		19			
Autism Speaks					
Autism Spectrum Disorder Foundation					
<b>B</b> Barth Syndrome Foundation					
Benny Hinn Ministries					
Best Friends Animal Society		4			

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Bethany Christian Services		9	15		
Beyond Bedtime					
Bible Broadcasting Network					
Bible League International		3			
Bibles for the World					
Big Brothers Big Sisters of America					
Big Life Foundation USA					
Bill, Hillary & Chelsea Clinton Foundation	See entry for Clinton Foundation.				
Billy Graham Evangelistic Foundation					
Blinded Veterans Association		7, 8, 10, 14, 16			
Blood Cancer United					
Blood Water Mission					
Blue Card					
Blue Star Families					
B'nai B'rith International					
Bobby Jones Chiari and Syringomyelia Foundation					
BOMA		6, 7			
Books for Africa					
Boot Campaign, Inc.					
Boulder Crest Retreat Foundation					
Boulder Pride dba Rocy Mountain Equity					
Boy Scouts of America	See Entry for Scouting America.				
Boys & Girls Clubs of America					
Boys Town		6			
Bread for the World Institute					
Breakthrough T1D					
Breast Cancer Prevention Partners		1, 16	3, 15		
Breast Cancer Research Foundation					
Brennan Center for Justice		6, 7			
BrightFocus Foundation					
Brother's Brother Foundation					
Campaign for Tobacco-Free Kids					
Cancer Research Institute					
Cantor Fitzgerald Relief Fund					
Care Net					
Care USA					
CaringBridge					
Catholic Charities USA					
Catholic Medical Mission Board					
Catholic Near East Welfare Association					
Catholic Relief Services					

C











































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
CBE International					
CEDARS Home for Children Foundation		8, 10			
Celebrity Foundation for Children					
Center for Biological Diversity					
Center for Civilians in Conflict					
Center for Disaster Philanthropy					
Center for Food Safety					
Center for International Policy					
Center for Investigative Reporting					
Center for Reproductive Rights					
Center for Science in the Public Interest					
Center for Victims of Torture					
Center for Violence Prevention					
Center for Watershed Protection					
Central Asia Institute					
Ceres					
Chabad on Campus International					
Challenger Center for Space Science Education					
Charities Aid Foundation America					
Charity Global	See entry for charity: water.				
Charity Navigator					
charity: water					
CharityVision International					
CHC: Creating Healthier Communities					
Chesapeake Bay Foundation					
Child Mind Institute					
Childcare Worldwide					
ChildFund International					
Childhood Leukemia Foundation		2,6,7,8,9,16,18	15		
Children International					
Children of Armenia Fund					
Children of Fallen Patriots Foundation					
Children of the Nations					
Children, Incorporated					
Children's Cancer Cause					
Children's Cancer Research Fund					
Children's Defense Fund		14			
Children's Food Fund	See entry for World Emergency Relief.				
Children's Hunger Relief Fund					
Children's Inn at NIH					
Children's International Summer Village					
Children's Organ Transplant Association					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Children's Scholarship Fund					
Children's Tumor Foundation		6, 7			
Children, Incorporated					
Chop Chop Family					
Christian Aid Ministries					
Christian Aid Mission					
Christian Blind Mission International					
Christian Broadcasting Network					
Christian Freedom International		6, 14, 16			
Christian Relief Services Charities					
Christopher and Dana Reeve Foundation					
Church World Service					
Cigar Family Charitable Foundation					
CitiHope International					
Citizens Against Government Waste					
Citizens United Foundation					
Civil Air Patrol					
Clare Booth Luce Policy Institute					
Clinton Foundation / aka Bill, Hillary & Chelsea Clinton Foundation					
Coalition to Salute America's Heroes Foundation					
Coast Guard Foundation					
Colorectal Cancer Alliance		6, 7			
Common Cause Education Fund					
Common Hope					
Common Sense Media					
Communities In Schools					
Compassion & Choices					
Compassion International					
Concern Worldwide US					
Conquer Cancer Foundation of the American Society of Clinical Oncology		1, 6, 7, 14, 16, 18			
COPD Foundation					
Coptic Orphans Support Association					
Coral Reef Alliance					
Corporate Accountability					
Corporate American Supports You	See Entry for VetJobs.				
Correctional Peace Officers Foundation					
Corus International					
Council for Adult and Experiential Learning					
Counteract International					
Counterpart International					







































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Covenant House					
Crazy Horse Memorial Foundation					
CRISTA Ministries					
Crohn's & Colitis Foundation					
Cross Catholic Outreach					
Cross International					
CRU					
Cure Alzheimer's Fund					
CURE Epilepsy					
Cure HHT		14			
CURE International					
Cure SMA					
Cure Starts Now					
CureSearch for Children's Cancer			7, 15		
Cystic Fibrosis Foundation					
































## D

Damon Runyon Cancer Research Foundation		10			
Dana-Farber Cancer Institute					
Dave Thomas Foundation for Adoption					
David Sheldrick Wildlife Trust USA					
Days End Farm Horse Rescue					
Days for Girls International					
Death With Dignity National Center					
Dedication and Everlasting Love To Animals					
Defenders of Wildlife					
Delivering Good					
Desai Foundation					
Diabetes Action Research and Education Foundation					
Diabetes Research Connection					
Diabetes Research Institute Foundation		6, 8, 9			
Dian Fossey Gorilla Fund		18			
The DigDeep Right to Water Project					
Direct Relief					
Disabled American Veterans					
Disabled Veterans National Foundation		7, 8, 9, 14, 15, 16			
DiscipleMakers		18			
Doctors Without Borders USA					
Dogs for Better Lives					
DonorsChoose.org					
DoSomething					
Dravet Syndrome Foundation					






























Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Dream Factory					
Dream Foundation					
Dress for Success Worldwide					
Dresser Foundation					
Drug Policy Alliance					
Ducks Unlimited		6, 7, 12, 19			
Dupuytren Research Group					
Eagle Mountain International Church					
Earth Island Institute					
EARTHDAY.ORG					
Earthjustice					
EarthShare					
Earthwatch Institute		6, 7			
Earthworks					
Eastern Congo Initiative					
Easterseals					
EB Research Partnership					
EdChoice					
Ehlers-Danlos Society					
Eight Days of Hope					
Eisenhower Foundation					
Ekal Vidyalaya Foundation of USA					
Elephant Sanctuary in Tennessee					
Elizabeth Glaser Pediatric AIDS Foundation					
Embrace Relief Foundation					
EMERGENCY USA					
EngenderHealth					
Entertainment Industry Foundation					
Environmental Defense Fund					
Environmental Working Group					
EOD Warrior Foundation					
Episcopal Relief & Development					
Equality Now					
Equine Land Conservation Resource					
Evangelical Lutheran Church in America					
Everglades Foundation					
Every Child Ministries					
Every Mother Counts					
Everytown for Gun Safety Support Fund					
Ezer Mizion		1, 2, 3, 6			






























E

































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
<b>F</b> FairVote					
Family Legacy Missions International					
Family Reach Foundation					
Family Research Council					
Farm Sanctuary					
Father Flanagan's Boys' Home	See entry for Boys Town.				
Favor International					
Federation for American Immigration Reform					
Feed My Starving Children					
Feed the Children					
Feeding America					
Fellowship of Christian Athletes					
FINCA International					
Firefighter Cancer Support Network					
First Book					
First Nations Development Institute					
First Responders Children's Foundation		4			
Fisher House Foundation					
Fistula Foundation					
Five Talents USA					
FOCUS North America					
Focus on the Family					
Fonkoze USA					
Food & Water Watch					
Food for the Hungry					
Food for the Poor					
FoodCorps					
For Inspiration and Recognition of Science and Technology (FIRST)		3, 6, 17			
For the Love of Alex		4, 6, 7, 8, 14, 16, 17, 18	1, 11, 15		
FORCE: Facing Our Risk of Cancer Empowered		19			
Ford's Theatre Society					
Forever Our Rivers Foundation					
Forward Edge International					
Fos Feminista					
Foster Love					
Foundation Fighting Blindness					
Foundation for AIDS Research					
Foundation for Children in Need					
Foundation for Economic Education		6, 7, 16, 18	3		






Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Foundation for Ichthyosis & Related Skin Types		6, 7, 14, 16	15		
Foundation for Individual Rights and Expression					
Foundation for the National Institutes of Health					
Foundation for the Poor		1, 2, 3, 4, 6, 14, 16, 17, 18			
Franciscan Foundation for the Holy Land					
Fred Hutchinson Cancer Center					
Free Wheelchair Mission					
Freedom Firm USA					
Freedom from Religion Foundation			13		
Freedom Now		1, 6			
Freedom Service Dogs					
French Heritage Society					
Friends of Animals		1, 6, 7			
Friends of the Earth					
Friends of Trees					
Friends Without a Border					
Friendship Force International					
FSHD Society					
GAIA Global Health		6, 7			
Galapagos Conservancy					
Gary Sinise Foundation					
Gateway for Cancer Research					
Gay and Lesbian Alliance Against Defamation		16, 18			
Generation Outcry International					
Gentle Giants Draft Horse Rescue Society					
Gettysburg Seminary	See entry for United Lutheran Seminary.				
GFA World					
Gift of Adoption Fund					
Gift of Life Bone Marrow Foundation	See entry for Gift of Life Marrow Registry.				
Gift of Life International					
Gift of Life Marrow Registry		5			
Giraffe Heroes Project					
Girl Scouts of the USA					
Girls Educational and Mentoring Services					
Girls Inc.		14, 19	15		
Girls Who Code					
Give Kids The World					
Give2Asia					
GiveDirectly		2, 14, 16	1		
GLAAD	See entry for Gay and Lesbian Alliance Against Defamation.				






**G**

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Glaucoma Research Foundation					
Gleaning for the World					
Global AIDS Interfaith Alliance	See entry for GAIA Global Health.				
Global Child Advocates		7, 11, 14, 16	1, 13		
Global Catalytic Ministries					
Global Christian Relief					
Global Communities		7, 13, 14	1, 6, 9, 19		
The Global FoodBanking Network					
Global Forest Generation		6, 7, 16, 18	13		
Global Fund for Children		4, 18			
Global Fund for Women					
Global Humanitarian Mission		2, 3, 6, 7, 14, 18	13		
Global Hunger Project	See entry for The Hunger Project.				
Global Impact					
Global Justice Center					
Global Lyme Alliance					
Global Partnerships					
Global Refuge		16			
Global Sanctuary for Elephants					
GlobalGiving Foundation					
GO Ministries					
GO2 Foundation for Lung Cancer					
Good Days					
The Good Food Institute					
Good Neighbors USA		1			
Good Plus Foundation					
Good Sports					
Good360					
Goodwill Industries International					
Gospel for Asia	See entry for GFA World.				
Government Accountability Project					
Grameen Foundation		6, 14			
Grand Canyon Trust					
Grassroots International					
Greater Good Charities					
Greater Yellowstone Coalition		19			
Green Beret Foundation		6, 7, 14, 19	13, 16		
Greenpeace Fund					
Grist Magazine					
Guide Dog Foundation and America's VetDogs					
Guide Dog Foundation for the Blind	See entry for Guide Dog Foundation and American VetDogs.				

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Guide Dogs for the Blind					
Guide Dogs of America					
Guiding Eyes for the Blind					
Guttmacher Institute					
GVNGorg		1, 2, 3, 4, 7, 14, 16, 17, 18	5, 13		
H					
H. Lee Moffitt Cancer Center and Research Institute Foundation					
Habitat for Humanity International					
Hadassah the Women's Zionist Organization of America					
Hagar USA					
Haiti Clinic					
Haiti Partners					
Hal Lindsey Website Ministries					
Halcyon House		1, 14			
Half the Sky Foundation	See entry for OneSky.				
Hand in Hand American Friends of the Center for Jewish-Arab Education in Israel		6, 14, 16, 17	3, 13		
Handicap International	See entry for Humanity & Inclusion.				
Headstrong Project					
Health Care Reform Taskforce	See entry for National Center for Public Policy Research.				
Health Volunteers Overseas					
HealthWell Foundation		4			
Hearing Health Foundation					
Hearing Loss Association of America					
Heart for the Persecuted Church	See entry for Religious Freedom Coalition.				
Heart to Heart International		16			
Heartbeat International					
Hebrew Immigrant Aid Society	See entry for HIAS.				
Heifer Project International					
Helen Keller Intl					
Help Heal Veterans					
Help Hope Live					
Help Hospitalized Veterans	See entry for Help Heal Veterans.				
Help Our Veterans	See entry for Vietnam Veterans of America.				
Helping Children Worldwide					
Helping Hand for Relief and Development					
HelpMeSee		1,2,6,7,14,16,18	3, 13, 15		
The Heritage Foundation					
HIAS					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Hidaya Foundation					
Hire Heroes USA					
Hispanic Association of Colleges and Universities					
Hispanic Scholarship Fund					
Holt International Children's Services					
Homes for Our Troops					
Honor Flight Network					
Hope for Ghana					
Hope for Haiti					
Hope for Haiti's Children					
Hope for Justice					
Hope for the Warriors					
Hope for Ukraine					
Hope House	See entry for NSPIRE Outreach.				
HOPE International					
Hope Rises International					
Hope Walks		6, 7			
HOPE worldwide					
Human Coalition					
Human Development Foundation of North America					
Human Development Fund					
Human Life International					
Human Milk Banking Association of North America		11, 14, 16, 17, 18	15		
Human Rights Campaign Foundation					
Human Rights for Kids		1, 3, 6, 11, 16, 17, 18			
Human Rights Watch					
Humane Society International	See entry for Humane World for Animals.				
Humane Society of the United States	See entry for Humane World for Animals.				
Humane World for Animals					
Humanity & Inclusion					
The Hunger Project					
Huntington's Disease Society of America					
Hydrocephalus Association					

ICMEC	See entry for International Centre for Missing and Exploited Children.				
ICNA Relief USA					
iDE					
iMentor		6, 14			
In Defense of Animals					
Independence Fund					
Independent Sector					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
INFACT	See entry for Corporate Accountability.				
Inheritance of Hope					
Injured Marine Semper Fi Fund	See entry for Semper Fi and America's Fund.				
Inner-City Muslim Action Network					
Innovation: Africa					
Innovations for Poverty Action					
Insight for Living Ministries					
Inspiring Body of Christ Church					
InStep International					
Institute for Justice					
Institute for Shipboard Education					
Institute for Social Policy and Understanding		6, 7, 12, 16	15		
Institute for Survivor Care		12, 16			
International Aid Charity		1, 7, 14, 16, 17	2, 4, 5, 8, 9, 10, 11, 12, 13		
International Animal Rescue, US					
International Book Project					
International Budget Partnership		1, 6, 7, 18			
International Campaign for Tibet		6, 7, 14, 16	8, 9, 13		
International Centre for Missing and Exploited Children					
International Children's Fund		6	13, 14		
International Christian Concern					
International Crane Foundation					
International Eye Foundation					
International Fellowship of Christians and Jews					
International FOP Association					
International Foundation for Functional Gastrointestinal Disorders		1, 3, 4, 6, 7, 16, 18			
International Fund for Animal Welfare					
International Institute of Rural Reconstruction					
International Justice Mission					
International Literacy and Development					
International Medical Corps					
International Medical Relief					
International Myeloma Foundation					
International OCD Foundation		6, 7, 14, 16, 19	3, 15		
International Rescue Committee					
International Rivers					
International Social Service USA Branch					
International Union of Police Associations					
InterVarsity Christian Fellowship USA		14			











































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
IntraHealth International					
Invisible Children					
Isaiah 117 House					
Islamic Relief USA					
Israel Cancer Research Fund					
Israel Tennis & Education Centers					







## J

JAARS					
Jackie Robinson Foundation					
Jane Goodall Institute for Wildlife, Research, Education and Conservation					
JBI International					
JDRF International	See entry for Breakthrough T1D.				
Jewish National Fund					
Jewish Voice					
Jews for Jesus					
JH Israel		11			
Jimmy Fund	See entry for Dana-Farber Cancer Institute.				
Joel Osteen Ministries					
John F. Kennedy Center for the Performing Arts					
Joyce Meyer Ministries					
Judicial Watch					
Junior Achievement USA					
Just Detention International					
Just One International		1,3,8,11,14,16,17,18	4		
JustWorld International					































## K




































K9s for Warriors					
KABOOM!					
Kars4Kids					
Keep a Child Alive					
Keep America Beautiful		6, 7, 14, 16, 18			
Keepers of the Wild					
Kennel to Couch		1, 3, 6, 7, 14, 16, 18	9, 13		
Kenneth Copeland Ministries	See entry for Eagle Mountain International Church.				
Keystone Symposia on Molecular and Cellular Biology		4, 6, 7, 8, 16, 17			
Kidney Cancer Association					
Kids Alive International					
Kids in Need of Defense					
Kids Wish Network					
Kinship United					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Kiva Microfunds					
Kiwanis Children's Fund					
Korean K9 Rescue					
Korean War Veterans Memorial Foundation					
KultureCity					
Kupenda for the Children					
Lambda Legal Defense and Education Fund					
Land Trust Alliance					
Last Chance for Animals					
Laureus Sport for Good Foundation USA					
Law Enforcement Legal Defense Fund					
Law Enforcement Officers Relief Fund					
Leadership Institute					
League of American Bicyclists					
League of Conservation Voters Education Fund					
Learning Ally					
Legacy Youth Leadership					
LensCrafters Foundation	See entry for OneSight.				
Leukemia & Lymphoma Society	See entry for Blood Cancer United.				
Life in Abundance International					
Life Legal Defense Foundation					
LIFE Outreach International					
Lifesavers		3,6,7,14,16,17,18			
LIGHT Health & Wellness Comprehensive Services					
Limbs for Life Foundation		6, 10			
Lions Clubs International Foundation					
Live Action					
Living Water International					
Local Initiatives Support Corporation					
Locks of Love					
Lotus House Women's Shelter					
Louie's Legacy Animal Rescue					
Love A Child					
Love146					
Luke's Wings					
LuMind Research Down Syndrome Foundation					
Lung Cancer Research Foundation					
LUNGevity Foundation					
Lupus Foundation of America					
Lupus Research Alliance					
Lustgarten Foundation					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Lutheran Immigration and Refugee Service					
Lutheran World Relief					
Lymphatic Education and Research Network					

# M






Macular Degeneration Research					
MADD					
Magdi Yacoub Global Heart Foundation					
Make-A-Wish Foundation of America					
Make-A-Wish International					
The Malala Fund					
Many Hopes					
Maoz Israel Ministries					
MAP International			13, 15, 18		
Marathon Kids		3, 6, 7, 14, 16	1		
Marbleseed					
March of Dimes					
The Marfan Foundation					
Marijuana Policy Project Foundation					
Marine Corps Association Foundation		8, 12, 16			
Marine Corps Heritage Foundation		3, 6, 7, 14, 18	15		
Marine Corps - Law Enforcement Foundation					
Marine Corps Scholarship Foundation					
Marine Mammal Center					
Marine Toys for Tots Foundation					
Marist Brothers					
Marshall Legacy Institute					
Mary Kay Foundation					
Maryknoll Sisters of St. Dominic					
Mary's Pence					
Matsiko Children International					
MAZON: A Jewish Response to Hunger			6, 7		
Meals on Wheels America					
Media Research Center					
Medical Students for Choice					
Medical Teams International					
Meds & Food for Kids		7			
MedShare International					
Melanoma Research Foundation					
Melanoma Research Alliance Foundation					
Memorial Sloan-Kettering Cancer Center					
Mended Hearts					
Mennonite Central Committee					






































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Mennonite Disaster Service		7			
Mental Health America					
Mercury One					
Mercy Corps					
Mercy for Animals					
Mercy Home for Boys and Girls					
Mercy Medical Angels					
Mercy Multiplied America		4, 7	1		
Mercy Ships					
Mesothelioma Applied Research Foundation		7, 10	16		
Mexico Medical Missions					
Michael J. Fox Foundation for Parkinson's Research					
Middle East Children's Alliance					
MidwayUSA Foundation					
Midwest Food Bank					
Miles for Migraine		16			
Military Child Education Coalition					
Military Officers Association of America Scholarship Fund					
Military Order of the Purple Heart Service Foundation					
Military Spouse Corporate Career Network					
Military Warriors Support Foundation					
Military with PTSD					
MiracleFeet					
Mission India					
Mona Foundation					
Moody Bible Institute of Chicago					
Morris Animal Foundation		3, 7, 16			
Mother Jones	See entry for Center for Investigative Reporting.				
Mothers Against Drunk Driving					
mothers2mothers International					
Mount Vernon Ladies' Association of the Union					
Mountain Lion Foundation					
Mountain States Legal Foundation		9, 16, 18	8, 13		
Move United					
Movember Foundation					
Mozilla Foundation					
MPN Research Foundation		6, 7, 14, 16	1, 15		
Mr. Holland's Opus Foundation		6, 7, 16	1		
Ms. Foundation for Women					
Multiple Myeloma Research Foundation		1, 3, 6, 7			



































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Multiple Sclerosis Association of America					
Multiple Sclerosis Foundation					
Musana Community Development Organization					
Muscular Dystrophy Association					
Muslim Legal Fund of America					
Mutts With a Mission					
My Stuff Bags Foundation					
Myasthenia Gravis Foundation of America					

# N

NAACP Empowerment Programs					
NAACP Legal Defense and Educational Fund					
NAMI					
NARSAD: d/b/a Brain and Behavior Research Foundation					
Natik Esperanza		6, 11, 16, 18	7		
National 4-H Council					
National Abortion Federation					
National Academy of Engineering Fund					
National Alliance to End Homelessness					
National Alopecia Areata Foundation					
National Anti-Vivisection Society					
National Arbor Day Foundation					
National Association for the Exchange of Industrial Resources / NAEIR					
National Association of American Veterans					
National Association of Christian Churches					
National Association of Police Athletic-Activities League					
National Association of the Deaf					
National Ataxia Foundation					
National Audubon Society					
National Bleeding Disorders Foundation					
National Blood Clot Alliance					
National Brain Tumor Society					
National Breast Cancer Coalition Fund					
National Breast Cancer Foundation		1, 4			
National Cancer Assistance Foundation					
National Cancer Center		8, 9, 14, 16, 18	1, 13, 15		
National Caregiving Foundation					
National Center for Appropriate Technology		7, 14	15		
National Center for Families Learning					
National Center for Healthy Housing					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Center for Learning Disabilities		7, 8	6		
National Center for Lesbian Rights				!	
National Center for Missing and Exploited Children	✓				
National Center for Public Policy Research				!	
National Center for Victims of Crime		6, 7, 16			
National Center on Shaken Baby Syndrome	✓				
National Child Safety Council				!	
National Children's Cancer Society	✓				
National Congress of Parents and Teachers				!	
National Constitution Center				!	
National Consumer Law Center				!	
National Council of Churches USA				!	
National Council of the US Society of St. Vincent de Paul		7, 14	6		
National Council of the YMCAS of the USA	✓				
National Council on Aging	✓				
National Credit Union Foundation	✓				
National Democratic Institute for International Affairs					⋮
National Disaster Search Dog Foundation				!	
National Domestic Violence Hotline				!	
National Down Syndrome Society	✓				
National Eating Disorders Association					⋮
National Eczema Association	✓				
National Education for Assistance Dog Services				!	
National Environmental Education and Training Foundation		1, 6			
National Fallen Firefighters Foundation				!	
National Federation of The Blind	✓				
National FFA Foundation				!	
National Fish and Wildlife Foundation				!	
National Forest Foundation	✓				
National Foundation for Advancement in the Arts, Inc.	✓				
National Foundation for Cancer Research	✓				
National Foundation for Credit Counseling		17			
National Geographic Society				!	
National Immigration Forum				!	
National Indian Child Welfare Association				!	
National Jewish Health	✓				
National Kidney Foundation	✓				
National Law Enforcement and Firefighters Children's Foundation	See entry for First Responders Children's Foundation.				













Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
National Marine Sanctuary Foundation					
National Military Family Association					
National Multiple Sclerosis Society					
National Network to End Domestic Violence		6, 7			
National Organization for Rare Disorders		6, 14, 16			
National Park Foundation					
National Park Trust					
National Parks Conservation Association					
National Partnership for Women and Families					
National Pediatric Cancer Foundation					
National Psoriasis Foundation					
National Relief Charities	See entry for Partnership With Native Americans.				
National Right to Life Committee Educational Trust Fund					
National Runaway Safeline					
National Safe Place Network					
National School Chaplain Association					
National September 11 Memorial and Museum					
National Space Society					
National Stem Cell Foundation					
National Trust for Historic Preservation in the United States					
National Tuberosclerosis Association	See entry for TSC Alliance.				
National Urban League					
National Wildlife Federation					
National Women's Health Network					
National World War II Museum					
Native American Aid	See entry for Partnership With Native Americans.				
Native American Emergency Relief	See entry for World Emergency Relief.				
Native American Heritage Association					
Native American Rights Fund					
Native Forward Scholars Fund					
Natural Resources Defense Council					
Nature Conservancy					
Navajo Relief Fund	See entry for Partnership With Native Americans.				
Navigators					
Navy-Marine Corps Relief Society					
Near East Foundation					
NeedyMeds		14	13		
NeighborWorks America					
Nepal Youth Foundation					
NephCure Kidney International					







































Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Nerdy Girl Success		8			
Net Impact					
Network for Good					
Network for Teaching Entrepreneurship					
Neuroendocrine Tumor Research Foundation		6, 14	7		
New Beginning Children's Homes					
New Eyes for the Needy					
New Generations		4, 6			
New Israel Fund					
New Venture Fund					
No One Left Behind		1, 6, 7, 11, 16, 17, 18	14		
Nonhuman Rights Project					
Nonviolent Peaceforce					
Nora Lam Chinese Ministries					
North American Conference on Ethiopian Jewry		3	13		
North American Land Trust		1, 16, 17, 18			
North American Mission Board, SBC					
North Shore Animal League America					
Northeast Animal Shelter					
Northern Plains Reservation Aid	See entry for Partnership With Native Americans.				
Now I Lay Me Down to Sleep					
NPH USA					
NSPIRE Outreach					
NTM Info & Research					
NumbersUSA Education and Research Foundation					
Nuru International					
Oblate Missionary Society					
Ocean Conservancy					
Oceana					
Oceanic Society Expeditions		1			
Officers' Christian Fellowship of the USA					
Omaha Home for Boys					
One Generation Away					
One Percent for the Planet					
One Tree Planted					
OneSight					
OneSky					
Open Medicine Foundation					
Operation Blessing					
Operation California	See entry for Operation USA.				
Operation Finally Home		3, 4			

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Operation Gratitude		1, 7			
Operation Healing Forces					
Operation Homefront					
Operation Serve International					
Operation Smile		4			
Operation USA					
Operation Warm					
Opportunity at Work					
Opportunity International					
ORBIS International	See entry for Project ORBIS International.				
Organization for Autism Research			3		
Orphan Grain Train					
Orphan Helpers	See entry for Counteract International.				
Osteogenesis Imperfecta Foundation		1, 6, 7, 14, 16	3, 15		
Others First					
Our Daily Bread Ministries		17			
Our Rescue		1, 6, 8			
Outreach Aid to the Americas					
Outreach International					
OutRight Action International					
Ovarian Cancer Research Alliance					
Oxfam America					

## P

P.E.F. Israel Endowment Funds					
Pachamama Alliance					
Pachyonychia Congenita Project					
Pacific Crest Trail Association					
Pacific Legal Foundation					
Pacifica Foundation					
Pajama Program	See entry for Beyond Bedtime.				
Pan African Sanctuary Alliance					
Pan American Development Foundation					
Pancreatic Cancer Action Network					
Panthera					
Panzi Foundation					
Paralyzed Veterans of America					
Parent Project for Muscular Dystrophy Research					
Parents Television Council					
Parkinson's Foundation					
Partners in Health		6, 7			
Partners of the Americas					
Partnership Project					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Partnership With Native Americans					
Passport					
Pat Tillman Foundation					
PATH		1, 4, 16, 18	7, 13		
Pathfinder International			6		
Patient Access Network Foundation		4			
Patient Advocate Foundation					
Paws for Purple Hearts					
Paws With A Cause		14, 19	1, 6		
paws4people		1, 4, 6, 7, 14, 16	3, 15		
PayPal Charitable Giving Fund					
PCI-Media Impact	See entry for Rising Impact.				
Pearl S. Buck International					
Pediatric Brain Tumor Foundation of the United States		14	1, 7		
Pediatric Cancer Research Foundation					
Pencils of Promise					
Penny Appeal USA		7			
People for the Ethical Treatment of Animals		2, 14, 18	13, 15		
People United for Christ					
Per Scholas					
Performing Animal Welfare Society					
Persecution Project Foundation					
Pesticide Action Network North America					
Pet Partners		9			
Petfinder Foundation					
PetSmart Charities					
PFLAG					
Phoenix Society for Burn Survivors					
Physicians Committee for Responsible Medicine					
Physicians for Human Rights		6, 12, 14, 16	18		
Physicians for Peace Foundation		8, 9, 11			
Pilots to the Rescue		13, 15	8, 9		
Pine Street Inn					
PKD Foundation					
Plan International USA					
Planet Aid					
Planet Water Foundation					
Planned Parenthood Federation of America					
Plant With Purpose					
Platelet Disorder Support Association					
Players Philanthropy Fund		1, 7			

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Pledgeling Foundation					
Point Foundation					
Points of Light Foundation		1, 6, 7, 14	3, 15		
Polar Bears International					
Polaris Project		16			
Population Connection					
Population Council					
Population Media Center		1, 7			
Possible					
Prader-Willi Syndrome Association					
Prager University Foundation					
Precept					
Precept Ministries International	See entry for Precept.				
Preeclampsia Foundation					
Prevent Blindness					
Prevent Cancer Foundation					
Prevent Child Abuse America					
Priests for Life					
Primarily Primates					
Primary Health Care					
Primate Rescue Center					
Prison Fellowship International					
Prison Fellowship Academies	See entry for Prison Fellowship Ministries.				
Prison Fellowship Advocacy and Justice Reform	See entry for Prison Fellowship Ministries.				
Prison Fellowship Ministries					
Pro Mujer					
Progeria Research Foundation			5, 13		
Progressive Agriculture Foundation					
Project A.L.S.					
Project Amigo					
Project C.U.R.E.					
Project Concern International	See entry for Global Communities.				
Project HOPE—The People-to-People Health Foundation					
Project on Government Oversight					
Project ORBIS International					
Project Veritas					
ProLife Across America					
ProLiteracy Worldwide					
Prosperity Now					
Prostate Cancer Foundation					
PSC Partners Seeking a Cure					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Public Allies					
Public Citizen Foundation					
Pueblo a Pueblo	See entry for Natick Esperanza.				
Pulmonary Fibrosis Foundation					
Pulmonary Hypertension Association					
Purple Heart	See entry for Military Order of the Purple Heart Service Foundation.				
Purple Heart Foundation	See entry for Military Order of the Purple Heart Service Foundation.				
Purple Heart Homes					
PVA Spinal Cord Injury Education and Training Foundation	See entry for Paralyzed Veterans of America.				

Quiet Hour		1, 8, 16			
Quixote Center		6, 7, 18	1, 13		

Rafiki Foundation					
RAICES					
Rails-to-Trails Conservancy					
Rainforest Action Network					
Rainforest Alliance					
Rainforest Partnership					
Rainforest Trust					
RAINN	See entry for Rape, Abuse & Incest National Network.				
Ranked Choice Voting Resource Center					
Rape, Abuse & Incest National Network					
Rare					
RBC Ministries	See entry for Our Daily Bread Ministries.				
Read to Them					
Reading is Fundamental					
Rebuilding Together					
Recycle for Change					
Red Cloud Indian School					
Redeem International					
Redeemer City to City		1, 7, 12, 14, 16, 17, 18	5, 6, 15		
RedRover					
Reef Check Foundation			19		
ReFED		6, 7, 18			
Refuge for Women		7			
Refugee & Immigrant Center For Education & Legal Services	See entry for RAICES.				
Refugees International		1, 3, 6, 7, 14, 18	15		




































Q









































R






























Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Relief International		6, 7, 16			
Religious Freedom Coalition		1, 3, 4			
RemedyLIVE	See entry for SoulMedic Media Group.				
Remote Area Medical					
Reproductive Freedom for All					
Reproductive Health Access Project					
Rescue:Freedom International	See entry for Atlas Free.				
Reservation Animal Rescue	See entry for Partnership with Native Americans.				
RESOLVE: The National Infertility Association					
Resources for Human Development					
ReSurge International					
RIP Medical Debt	See entry for Undue Medical Debt.				
Rise Against Hunger					
RISE International					
Rising Impact		6, 7			
Road Runners Club of America					
Road Scholar					
Robert & Ethel Kennedy Human Rights Center					
Robert A. Toigo Foundation					
Robert F. Kennedy Center for Justice and Human Rights	See entry for Robert F. Kennedy Human Rights Center.				
Ronald McDonald House Charities	See entry for Ronald McDonald House Global.				
Ronald McDonald House Global					
Room to Grow					
Room to Read					
Rotary Foundation of Rotary International					
Ruffed Grouse Society					
Rutgers University Foundation					
Ruth Cheatham Foundation College Fund					

































## S


































S.O.S. International	See entry for Sower of Seeds International Ministries.				
SADD					
Safari Club International Foundation					
Salesian Missions					
Salvadoran American Humanitarian Foundation					
Salvation Army (National Corporation)					
Salvation Army - Eastern Territory					
Salvation Army - Southern Territory					
Salvation Army World Service Office			1		
Samaritan's Purse					
Sandy Hook Promise Foundation		1, 4			
Saprea					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Sarcoma Foundation of America					
SAT-7 North America					
Save the Children Federation					
Save the Chimps					
Save the Redwoods League					
SBP					
Scenic America					
Scholarship America					
School the World					
Scleroderma Research Foundation		3, 6, 7, 14, 16			
Scouting America					
Sea Shepherd Conservation Society					
SEE International			13, 14, 19		
Seed Effect			6, 7, 14		
Semester at Sea	See entry for Institute for Shipboard Education.				
Semper Fi and America's Fund					
Send Relief					
Sentinels of Freedom Scholarship Foundation					
Sequoia Parks Conservancy					
SeriousFun Children's Network					
Servant Partners					
Seva Foundation					
Share Our Strength		9			
Sharsheret					
Sheep Dog Impact Assistance		1, 11	13		
Sheets From Home					
Sheldrick Wildlife Trust USA	See entry for The David Sheldrick Wildlife Trust USA.				
Shelter for Life International					
Shepherd Higher Education Consortium on Poverty					
Shoes That Fit					
Shore Clubhouse		7, 14, 17, 18	13, 15		
Shriners Hospitals for Children					
Sickle Cell Disease Association of America					
Sierra Club Foundation					
SIGN Fracture Care International					
SIM USA		6, 7, 14, 16			
Simon Wiesenthal Center					
Sioux Nation Relief Fund	See entry for Partnership with Native Americans.				
Sistema Infantil Teleton USA					
SIUT North America		7			
Sky's the Limit Fund					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Sleep in Heavenly Peace					
Smile Train					
Soccer Without Borders					
Society for Science & the Public					
Society of St. Andrew					
Soi Dog Foundation USA					
Solar Cookers International					
Solar United Neighbors					
Soldiers' Angels					
SoldierStrong		1, 4, 6, 7	15		
Soles4Souls					
Solve ME-CFS Initiative					
Sonoran Institute					
Sons of Italy Foundation					
SOS Children's Villages-USA					
SoulMedic Media Group					
Southeastern Guide Dogs					
Southeastern Legal Foundation					
Southern Plains Land Trust					
Southern Poverty Law Center					
Southern Utah Wilderness Alliance					
Southern Vision Alliance					
Southwest Indian Relief Council	See entry for Partnership with Native Americans.				
Southwest Reservation Aid	See entry for Partnership with Native Americans.				
Sower of Seeds International Ministries					
Spay N Save		6, 7, 14, 17, 18			
Spay-Neuter Action Project		3, 7, 14, 16, 18	15		
SPCA International					
Special Forces Charitable Trust					
Special Olympics					
Special Operations Warrior Foundation					
Special Spaces					
Spina Bifida Association of America		18	19		
Splash International					
St. Baldrick's Foundation					
St. Bonaventure Indian Mission and School					
St. Francis Mission					
St. Joseph's Indian School and Missions					
St. Jude Children's Research Hospital	See entry for ALSAC.				
St. Labre Indian School Educational Association					
St. Luke's Foundation for Haiti					
St. Mary's Health Wagon					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
St. Matthew's Churches					
St. Vincent de Paul National Council	See entry for National Council of the US Society of St. Vincent de Paul.				
Stand for Children Leadership Center					
Stand Up To Cancer	See entry for Entertainment Industry Foundation.				
Starkey Hearing Foundation					
Start Early					
Statement Arts, Inc					
Statue of Liberty-Ellis Island Foundation					
Step Up For Students					
Stop Soldier Suicide					
Street Business School		1, 6, 7, 12, 14, 16	15		
Structured Employment Economic Development					
Student Conservation Association		9			
Students Against Destructive Decisions	See entry for SADD.				
Students For Life of America					
Sudan Relief Fund					
Support For Educational and Economic Development					
Surfrider Foundation		6, 7	13, 18		
Susan G. Komen					
Sustainable Northwest		7, 16	14, 15		
Swim Across America		6, 7, 14	13, 19		
Syrian American Medical Society Foundation					
Syrian Forum USA		16, 17	13, 14, 15		
T1International USA		7, 14, 16	1, 3, 15, 19		
Taco Bell Foundation					
Tahirih Justice Center					
TAMID Group					
Task Force Dagger Special Operations Foundation		6, 13, 14			
Task Force for Global Health					
Tax Foundation		1, 3, 7	14		
TCT Ministries					
Teach for America					
Teal Diva		7, 18			
Team Jack Foundation					
Team Red, White, and Blue		1, 3, 6, 7, 18	14		
Team Rubicon		6, 7	4		
Team Telomere					
Technoserve					
Tee It Up for the Troops		1, 6, 7, 16			

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Teen Cancer America			1, 7		
Teen Challenge International, USA					
Teen Health Connection		16, 18			
Tergar International		6, 7, 14, 16, 17, 18			
That Others May Live Foundation		9, 16, 18	14		
Theodore Roosevelt Conservation Partnership		6, 7			
Thirst Project					
Thomas Jefferson Foundation					
Ticket To Dream Foundation					
Tiger Haven					
Tiger Missing Link Foundation					
Tim Tebow Foundation					
Time for Lyme	See entry for Global Lyme Alliance.				
To Write Love On Her Arms	See entry for TWLOHA.				
Together Women Rise					
Toy Foundation					
Toys for Tots	See entry for Marine Toys for Tots Foundation.				
Tracy's Kids					
Travis Manion Foundation					
Travis Mills Foundation					
Tree Research and Education Fund		6, 7, 8, 9, 14, 18	15		
Trees for the Future					
Trevor Project					
Trickle Up Program					
Trout Unlimited					
T'ruah		1, 14, 16, 18	15		
True Friends					
Trust for Public Land					
Trust Women Foundation					
Truth For Life					
TSC Alliance					
TSNE MissionWorks		6, 7, 12, 14, 18			
Tuberous Sclerosis Alliance	See entry for TSC Alliance.				
Tunnel to Towers Foundation					
Turkish Philanthropy Funds					
Turning Point USA					
Tuskegee Airmen National Historical Museum					
Twilight Wish Foundation					
TWLOHA					
U.S. Committee for Refugees and Immigrants					
UFCW Charity Foundation					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
Ukrainian Freedom Fund		1, 4, 7, 11, 14			
Ulman Cancer Fund for Youth Adults					
Unbound					
UNCF					
Undue Medical Debt					
UNFCU Foundation Inc.					
UNICEF USA					
Union of Concerned Scientists					
Union Sportsmen's Alliance					
Unique Places to Save					
Unitarian Universalist Service Committee					
United American Patriots					
United Animal Nations	See entry for RedRover.				
United Board for Christian Higher Education in Asia					
United Breast Cancer Foundation		3, 4, 7			
United Cancer Support Foundation					
United Cerebral Palsy					
United Charitable					
United Help Ukraine		4, 6, 7	3		
United Lutheran Seminary					
United Methodist Committee on Relief					
United Negro College Fund	See entry for UNCF.				
United Network for Organ Sharing					
United Palestinian Appeal					
United Service Organizations	See entry for USO.				
United Spinal Association		14, 16	15		
United States Armed Forces Association	See entry for Veterans Support Foundation.				
United States Association for UNHCR					
United States Deputy Sheriffs Association					
United States Holocaust Memorial Museum					
United States Mission					
United States Olympic Committee		1, 7, 18	15		
United Through Reading					
United Way Worldwide					
UNITY - United National Indian Tribal Youth		1, 3, 6, 7, 14, 16, 17, 18	13, 15		
University of Wisconsin Stevens Point Foundation		1, 6, 7, 14, 16, 18			
Up2Us					
Upstream Policy Institute		6, 7			
Urban Sustainability Directors Network		3, 6, 7, 14, 18	1		
Urbanpromise International					
Urgent Action Fund for Women's Human Rights					








































Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
US Climate Action Network		4, 7	13		
US Friends of The David Sheldrick Wildlife Trust	See entry for The David Sheldrick Wildlife Trust USA.				
USA Cares					
USO (United Service Organizations)					


























# V

V Foundation for Cancer Research					
Vehicles for Change					
Venture					
Vested Interest in K9s					
Veteran Tickets Foundation					
Veterans Assistance Foundation					
Veterans of Foreign Wars of the United States					
Veterans Support Foundation					
VetJobs					
VetsFirst	See entry for United Spinal Association.				
VFW	See entry for Veterans of Foreign Wars of the United States.				
VFW Foundation					
VFW National Home					
VH1 Save the Music Foundation					
VHL Alliance					
Vibha		6, 7			
Vietnam Veterans Memorial Fund					
Vietnam Veterans of America					
Village Health Works					
Village Missions		12	4		
VisionSpring					
Vitae Foundation					
Vital Ground Foundation					
Voice of the Martyrs					
Volunteers of America					
Volunteers of America National Services					
Voto Latino Foundation					

# W

Walker Cancer Research Institute					
Warm Blankets Children's Foundation	See entry for Kinship United.				
Warriors and Quiet Waters Foundation					
Water For People					
Water Mission					
Water.org					
WaterAid America					
WaterKeeper Alliance					
Wayfinder Family Services					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
WE Charity					
We Raise Foundation		6, 7, 8, 9			
Western Environmental Law Center					
Western Resource Advocates					
Western Rivers Conservancy					
Wheat Ridge Ministries	See entry for We Raise Foundation.				
Wheels for Wishes					
White Stork					
WHOlives					
Wild Animal Sanctuary					
WILD Foundation		3, 7, 14, 16			
WildAid		6, 7, 16	15		
WildEarth Guardians					
Wilderness Society					
Wildlands Conservancy					
Wildlife Conservation Network					
Wildlife Rescue and Rehabilitation					
Wildlife Society		6, 7, 14			
Women for Women International					
Women's Sports Foundation					
Women's World Banking					
World Animal Protection		2	13		
World Bicycle Relief					
World Central Kitchen					
World Education					
World Emergency Relief					
World Federalist Movement - Institute for Global Policy					
World Harvest Church					
World Help					
World Hope International					
World Jewish Congress American Section					
World Medical Relief					
World Monuments Fund					
World Neighbors					
World Pediatric Project					
World Relief Corporation of National Association of Evangelicals					
World Renew					
World Resources Institute		7, 18	13		
World Villages for Children					
World Vision					
World Wildlife Fund					

Name of National Charity	 Accredited (Met Standards)	 Standards Not Met	 Unable to Verify	 Did Not Disclose	 Review in Progress
WorldBeing					
Worldwide Foundation for Credit Unions					
Wounded Warrior Project					
Wounded Warriors Family Support					
Wreaths Across America					
Wycliffe Bible Translators					
<b>X</b> Xerces Society for Invertebrate Conservation					
<b>Y</b> Yellowstone Forever					
YMCA of the USA	See entry for National Council of YMCAS of the USA.				
Yosemite Conservancy					
Young America's Foundation					
Young Life					
Young Living Foundation					
Young Marines of the Marine Corps League					
Young Survival Coalition					
YoungArts	See entry for National Foundation for Advancement in the Arts.				
Youth for Christ USA					
Youth Sentencing and Reentry Project		1, 6, 7, 8, 14, 16, 17			
Youth Villages		6			
Youth, Improving Nonprofits for Children					
YWCA USA					
<b>Z</b> Zachary and Elizabeth M. Fisher Center for Alzheimer's Research Foundation					
ZERO Prostate Cancer					
Zonta Foundation for Women					

# Q&A about BBB Wise Giving Alliance

**Q** *How is BBB WGA different from other charity evaluators?*

**A** BBB WGA and its predecessor organizations have reported on charities for over 100 years. We develop charity accountability standards and assess whether charities meet these standards. Our **standards-based approach** promotes good practices and comprehensive disclosure to potential donors so that they can make informed giving decisions. Our standards address governance, results reporting, finances, appeal accuracy, website disclosures, and more. Our financial review focuses more on the charity's audited financial statements than the IRS Form 990, to get a more complete picture. During the evaluation process, BBB Wise Giving Alliance individually corresponds with the charity, provides a report draft, and informs the charity how it can address any issue(s) found with the BBB Charity Standards.

**Q** *Does BBB WGA rate or grade charities?*

**A** No. Charities are not rated against one another. A BBB WGA evaluation concludes either that a charity meets all the standards or does not meet certain ones, for reasons described in the report. Whatever the conclusion, the report does not represent approval or disapproval of the organization or its cause. BBB WGA does not suggest that prospective contributors give, or not give, to any particular organization.

**Q** *How does the BBB WGA decide which charities to review?*

**A** Inquiries from the public about a particular national charity prompt a BBB WGA letter requesting that the charity file information for a review. These inquiries come to us directly, by mail, phone, e-mail, and in referrals from local Better Business Bureaus. In addition, charities may file information for a review on their own initiative. In either case, BBB WGA determines whether the charity is soliciting nationally before it requests information. **There is no charge to charities for being evaluated.**

## National Charity Seal Licensing Program



[give.org](http://give.org)

Watch for the seal in a charity's mailings, on its website, in newspaper and magazine advertisements, on TV, in public service announcements, and elsewhere. The seal means the national charity displaying it meets the comprehensive standards of the BBB Wise Giving Alliance.

Use of the seal is entirely voluntary. Not every national charity that meets the standards will choose to participate in the seal program. Participants sign a license agreement and pay a sliding-scale fee based on their total contributions in the past year. A national charity is eligible to apply for participation in the seal program only after an evaluation concludes that the charity meets standards. Licensing fees help BBB WGA cover its expenses.

Occasionally donors ask BBB WGA whether licensing fees influence the outcome of charity evaluations. The answer is no. Our analyst staff is very thorough for each evaluation completed. After a charity report is posted online that shows the organization meets all 20 standards, a separate marketing staff then contacts the charity to invite them to consider participating in the seal program. In addition to this separation of the analytical and licensing processes, BBB WGA ensures that seal participants are reviewed with the same frequency (every two years) as other national charities. Since the inception of the Accredited Charity Seal, about 9% of participating charities were dropped from the seal program as the charity either no longer met standards or did not provide requested updated information. BBB WGA's commitment to objectivity is unwavering. We know that the public's trust in our work is essential to our credibility.

# BBB Standards for Charity Accountability

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the *Standards for Charity Accountability*.

**The full text of the new standards, with a preface and an Implementation Guide describing how the Alliance applies them, is accessible on our website, [www.give.org](http://www.give.org).**

## GOVERNANCE AND OVERSIGHT

The governing board has the ultimate oversight authority for any charitable organization. This section of the standards seeks to ensure that the volunteer board is active, independent and free of self-dealing. To meet these standards, the organization shall have:

- 1. A board of directors that provides adequate oversight of the charity's operations and its staff.** Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget and fund raising practices, establishment of a conflict of interest policy and establishment of accounting procedures sufficient to safeguard charity finances.
- 2. A board of directors with a minimum of five voting members.**
- 3. A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation.** A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.
- 4. Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer.** [Publicly soliciting churches and other houses of worship: see the *Implementation Guide* at [www.give.org](http://www.give.org) for further information about the application of this standard.]
- 5. No transaction(s) in which any board or staff members have material conflicting interests with the charity resulting from any relationship or business affiliation.** Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of

the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

## MEASURING EFFECTIVENESS

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

- 6. Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.**
- 7. Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.**

## FINANCES

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

*Please note that standards 8 and 9 have different denominators.*

- 8. Spend at least 65% of its total expenses on program activities.**

### Formula for Standard 8:

$$\frac{\text{Total Program Service Expenses}}{\text{Total Expenses}}$$
 should be at least **65%**

- 9. Spend no more than 35% of related contributions on fund raising. Related contributions include donations, legacies and other gifts received as a result of fund raising efforts.**

### Formula for Standard 9:

$$\frac{\text{Total Fund Raising Expenses}}{\text{Total Related Contributions}}$$
 should be no more than **35%**

- 10. Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher.** [Meeting certain public disclosure requirements described in the *Implementation Guide* at [www.give.org](http://www.give.org) may enable a charity to satisfy this standard.]

An organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable. The higher fund raising and administrative costs of a newly created organization, donor restrictions on the use of funds, exceptional bequests, a stigma associated with a cause and environmental or political events beyond an organization's control are among factors which may result in expenditures that are reasonable although they do not meet the financial measures cited in these standards.

**11. Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles.** When total annual gross income exceeds \$1,000,000, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$1,000,000, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000, an internally produced, complete financial statement is sufficient to meet this standard.

**12. Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising and administrative activities.** If the charity has more than one major program category, the schedule should provide a breakdown for each category.

**13. Accurately report the charity's expenses, including any joint cost allocations, in its financial statements.** For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

**14. Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising and administration.**

## **FUND RAISING AND INFORMATIONAL MATERIALS**

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete and respectful. To meet these standards, the charitable organization shall:

**15. Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part.**

Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard.

A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed or implied in the charity's solicitations.

**16. Have an annual report available to all, on request, that includes:**

- (a) the organization's mission statement,
- (b) a summary of the past year's program service accomplishments,
- (c) a roster of the officers and members of the board of directors,
- (d) financial information that includes:
  - (i) total income in the past fiscal year,
  - (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and
  - (iii) ending net assets.

**17. Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.**

**18. Address privacy concerns of donors by**

- (a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and
- (b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors
  - (i) what information, if any, is being collected about them by the charity and how this information will be used,
  - (ii) how to contact the charity to review personal information collected and request corrections,
  - (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and
  - (iv) what security measures the charity has in place to protect personal information.

**19. Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation:**

- (a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold),
- (b) the duration of the campaign (e.g., the month of October),
- (c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

**20. Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or local Better Business Bureaus about fund raising practices, privacy policy violations and/or other issues.**

BBB Wise Giving Alliance  
3101 Wilson Boulevard, Suite 523  
Arlington, VA 22201

## Thanks for Your Support

**K**ey support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



[give.org](http://give.org)

Look for our Seal on charity websites and appeals as a quick and easy way to see that the charity has met the *BBB Standards for Charity Accountability*. National charities that meet the Standards have the option of participating in our seal program. Go to [www.give.org](http://www.give.org) for more details.

**BBB Wise Giving Alliance ♦ 3101 Wilson Boulevard, Suite 523 ♦ Arlington, VA 22201  
703-247-9321 ♦ e-mail: [guide@give.org](mailto:guide@give.org) ♦ website: [www.give.org](http://www.give.org)**

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