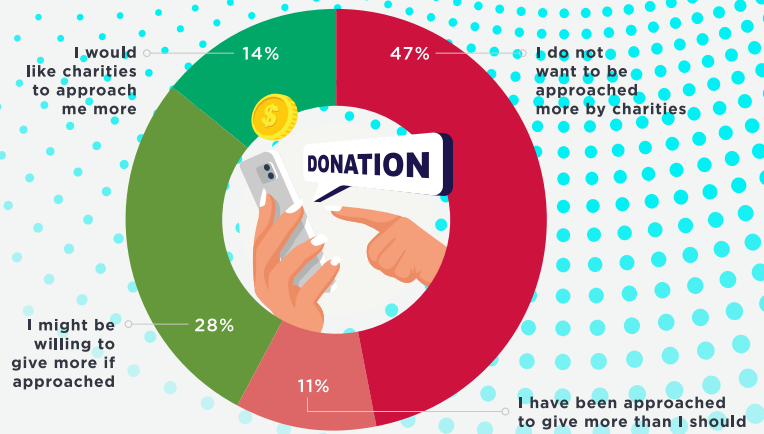
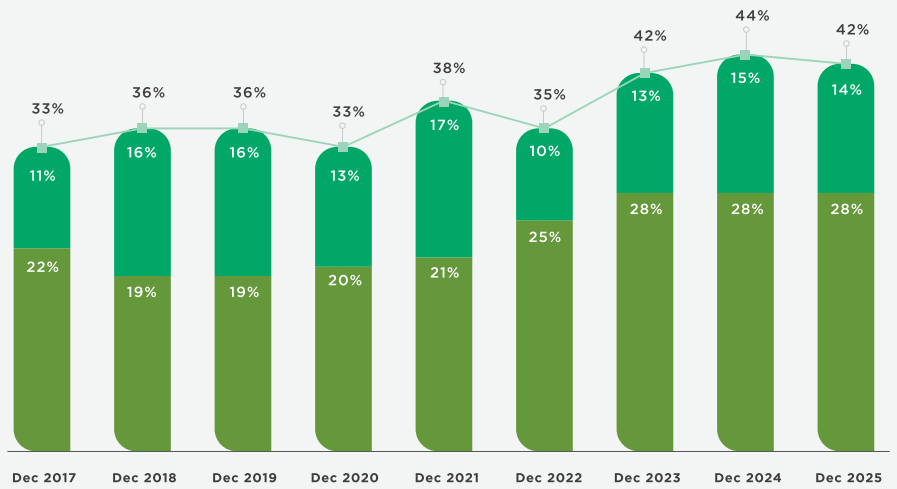


# Openness to Solicitation

In December 2025, 42% of respondents said they were open to being approached by charities, including 28% who might be willing to give more if asked and 14% who would like to be approached more often.

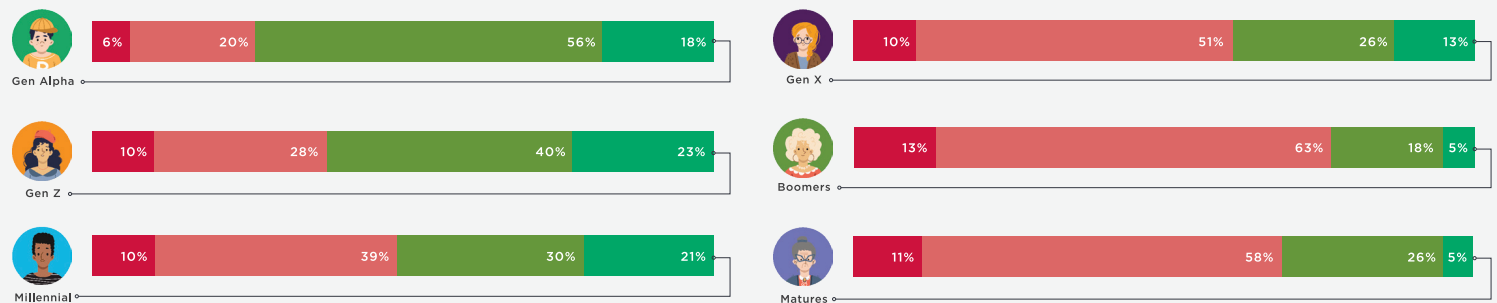


Overall openness to solicitation remains relatively high, ranking second only to December 2024 over the past nine years.



- I might be willing to give more if approached
- I would like charities to approach me more
- Openness to give

Generational differences are notable: younger respondents report significantly greater openness to being approached, while older participants are more likely to feel they are asked to give more than they should.



- I have been approached to give more than I should be
- I do not want to be approached more by charities
- I might be willing to give more if approached
- I would like charities to approach me more



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